



**FOUNDED ON EXCELLENCE, BUILDING ON EXPERIENCE**

**MAYFIELD**



# MAYFIELD

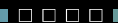


NWDA

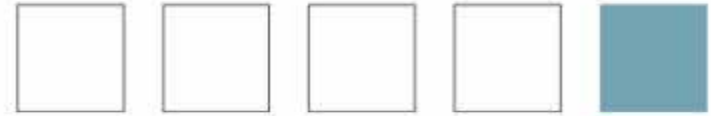
Communities and Employment &  
Training

FOUNDED ON EXCELLENCE, BUILDING ON EXPERIENCE

# MAYFIELD



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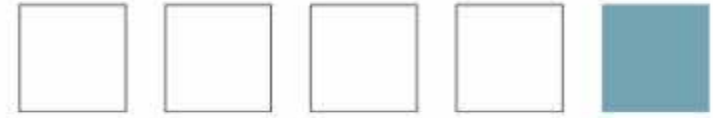


Working together in partnership with

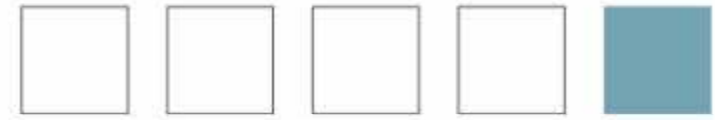


St. Helens Council

- Presented by:
  - Dave Noar
    - Managing Director
  
- Apologies from:
  - John Steward
    - Asset Manager St Helens MBC



- **Content**
- Business Overview
- Importance of Sustainability
- Managing Change
- Considerate Constructors Scheme
- Examples of Community Engagement
- Summary
- Q&A



## ■ Business Overview

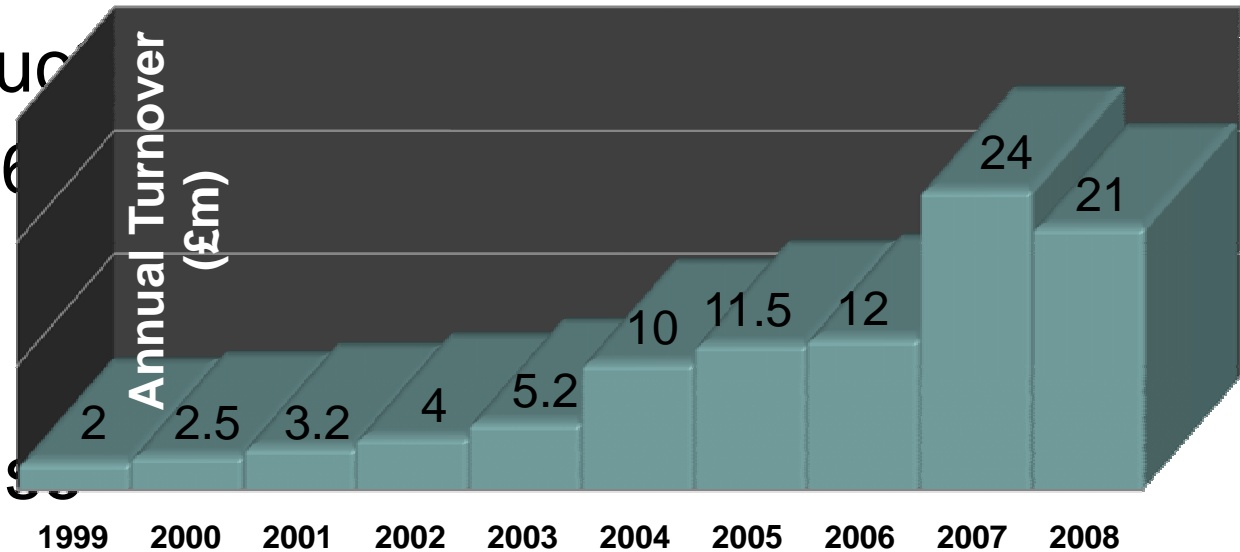
### ■ Mayfield Construction

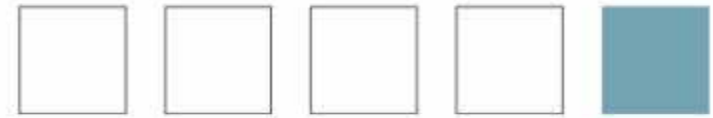
- Founded in 1966
- Regional SME
- NW Based

### ■ Areas of Expertise

- Civil Engineering
- Public Realm Works
- Concrete Industrial Flooring
- Design and Build

### ■ Local employer





## ■ Importance of Sustainability

- Business started with just 1 operative and 1 piece of plant
- Through 44 years of trading we have evolved into to both a principle and specialist contractor, turning over in excess of £20m
- We now employ over 120 staff and trained trades and operatives
- Staff retention is as important to us today as it was 44 years ago
- The original operative retired in 2008, after 43 years of service

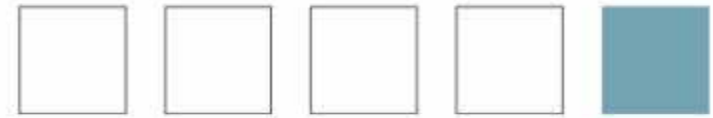


## ■ **Managing Change – Community**

### **Engagement**

- The success of any business is measured by the ability to identify and instigate change
- In order to meet the ambitions of our strategic business objectives we needed a focused approach to change
- Simply informing clients about our abilities was just not enough
- This highlighted the need to be assessed by an independent third party
- We felt that CCS was the appropriate benchmarking tool

# MAYFIELD



## ■ Considerate Constructors Scheme

- Implemented to improve the image of construction industry following the Lat
- CCS was first established in 1997
- It requires adherence to over 100 key requirements for compliance
- Mayfield embraced the scheme in 2000
  - First Bronze award achieved in 2003
  - Continuous improvement from Bronze to Silver awards...



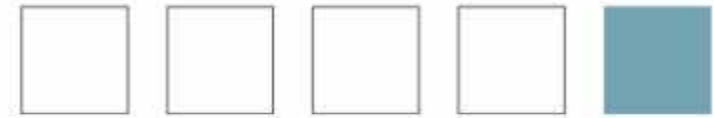
Considerate Constructors Scheme  
Bronze Award Winner 2005



Considerate  
Constructors  
Scheme

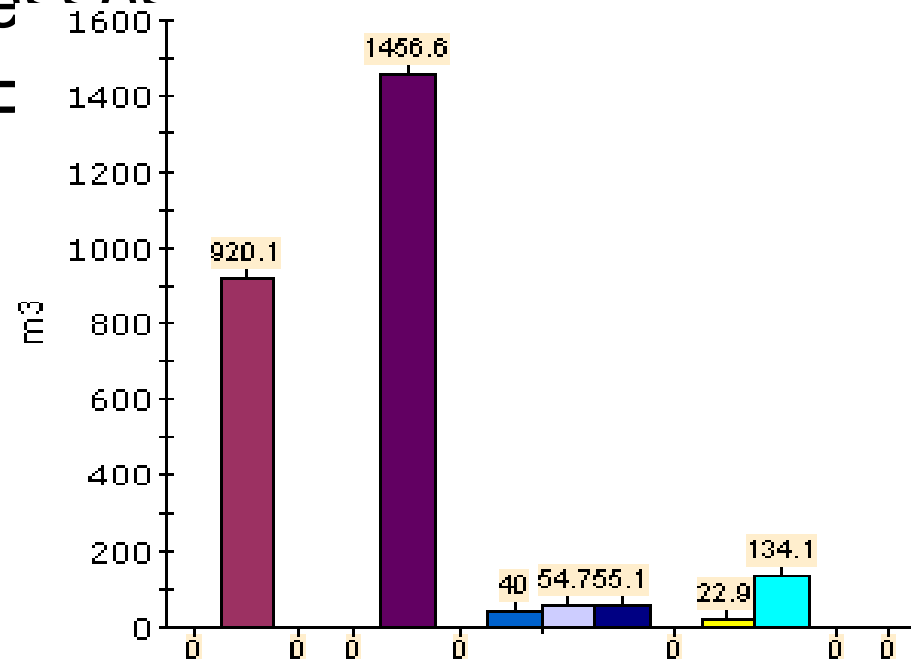
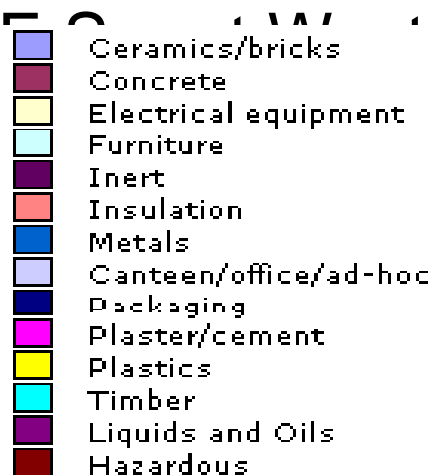


Silver Award 2007



- **CCS Benefits to Mayfield & the Community – Focal Point**
- Increased the awareness for DDA provisions within public realm
- Stakeholder group buy-in, i.e. Town Centre Management, Shopmobility, Church Congregation, Local Town Centre Businesses
- Site Waste Management F

- Use of BR





## ■ Examples of Community Engagement

- Case Study – Focal Point St Helens
- Designing and evaluating rain water channels with Shopmobility groups
- Designing street furniture to suit community needs and functionality
- Designing barrier layouts during the works

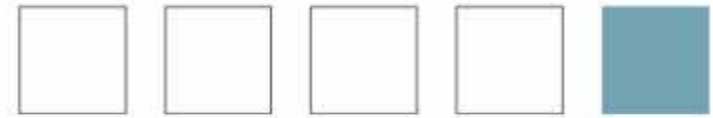




## ■ Further Examples of Community Engagement

- Reused over 2200m<sup>2</sup> of block paving
- Recycled 97% of all waste material
- CEW local supplier engaged to supply recycling services
- Existing street benches refurbished through restorative justice and reuse
- This resulted in the prestigious Environmental Business of the year award





## ■ How CCS Benefited Mayfield & the Wider

### Community

- Introduced working practices to reduce noise emission
  - i.e. Implementing wet bench saws for cutting stone
- Using “Ivor Good Site”

### Primary Schools

Empowering local schools through art competitions for site use based on a theme ‘new faces for new places’ which is involving a borough wide project undertaking the creation of self portraits



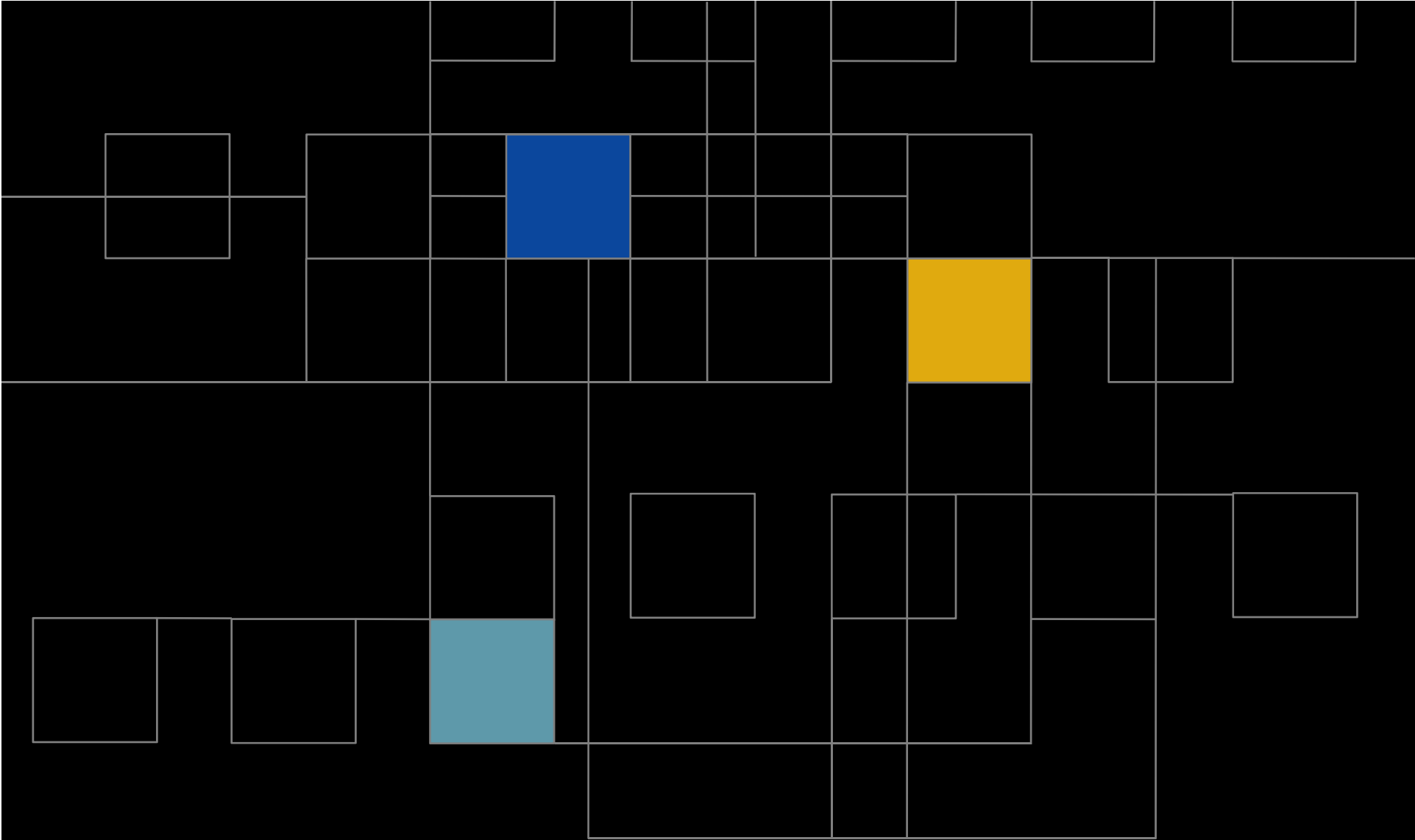


## ■ Summary

- Sustainability key to business success
- Clear tangible objectives can be achieved
- And finally

*“Of vital importance to the multi- award winning up-graded of St Helens town centre has been the committed client-contractor partnership delivering the project not just on time and on budget but delivering sustainable value to the area”*

*(Andrew Wainwright, St Helens Council)*



**Q&A**